

FOR IMMEDIATE RELEASE

FOR: Cliff Lede Vineyards

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CLIFF LEDE VINEYARDS ACQUIRES BREGGO CELLARS

Stags Leap District Cabernet House Purchases Anderson Valley Pinot Noir Winery

(Stags Leap District, Napa Valley, Calif.) October 2, 2009—Stags Leap Districts' Cliff Lede Vineyards today announced its purchase of Breggo Cellars, a leading producer of cool climate Pinot Noir and aromatic whites from the Anderson Valley of Mendocino County. Breggo founder, Douglas Stewart will remain an equity partner in the winery, and continue to serve as General Manager and Winemaker with the Stewart family retaining ownership of the estate property on which Breggo is located.

Douglas Stewart and Ana Lucia Benítez-Stewart founded Breggo Cellars in 2005. Since then, the winery has garnered significant media attention: *Food & Wine* named Breggo Cellars "Best New Winery for 2008." The *Wine Advocate's* Robert M. Parker called Breggo's 2006 Wiley Vineyard Pinot Gris "the finest Pinot Gris I've ever tasted from the New World." Mr. Parker described Breggo as "an impressive, up-and-coming operation in the Anderson Valley," scoring eighteen out of 20 of the wines he has reviewed to date in the 90-95 point range. Breggo Cellars produces approximately 5,000 cases of wine, focusing on cool climate Pinot Noir and Pinot Gris.

After establishing Cliff Lede Vineyards in the Stags Leap District in 2002, Proprietor Cliff Lede found himself increasingly intrigued by Pinot Noir. "We have long been interested in diversifying our operation into new regions and complimentary varietals. The acquisition of Breggo Cellars gives us the chance to build on an impressive operation that is still on the rise. I look forward to working with Doug to further refine their efforts."

Consulting Winemaker Ryan Hodgins (formerly of Hanzell Vineyards) will continue his involvement in the winemaking. Michelle Edwards, winemaker at Cliff Lede Vineyards, will augment Breggo Cellars' already strong winemaking team.

"In four short vintages, I think we accomplished what we set out to achieve: turning upstart Breggo into a bellwether for Anderson Valley's cool-climate Pinot Noir and white wines. With the future of Breggo secure, I now get to focus on what I love: farming and making great wine." said Doug Stewart of the sale.

ABOUT CLIFF LEDE VINEYARDS

About Cliff Lede Vineyards

The winery was established in 2002, when Canadian businessman Cliff Lede purchased

60 acres of vineyards in the famed Stags Leap District. In the following years, Lede formed an unrivaled team to make the most of this remarkable property. First onboard was noted viticulturist David Abreu, known for his work with Screaming Eagle, Harlan, Araujo and Bryant. Michelle Edwards, who had fashioned the previous three vintages at Colgin, was then hired as Winemaker. Consultant Michel Rolland, recognized for his contributions to such famed estates as Ornellaia, Harlan and Château Le Bon Pasteur, was then retained.

Completed in time for crush 2005, the state-of-the-art gravity-flow winery boasts a berry-by-berry sorting system and conical tanks commissioned using a design borrowed from Château Latour. One tank per vineyard block ensures each lot evolves at its own pace and acres of caves with single-layer barrel storage ensure access to each barrel at all times. No corner has been cut.

The winery produces Sauvignon Blanc and Cabernet Sauvignon. The flagship, Poetry Cabernet Sauvignon, is crafted from the steep hillside portion of the estate.

The winery is located at 1473 Yountville Cross Road near the Silverado Trail and is open to the public daily from 10 a.m.-5 p.m. Tastings are \$20 - \$50 per person. Tours are available by prior appointment only. For additional information, please visit cliffledevineyards.com or call 707-944-8642.

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FOR MORE INFORMATION,

PLEASE CONTACT C. MILAN COMMUNICATIONS at 415-392-6600.